RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-8232
Fax (716) 634-3145

March 5, 1997

RJR Account #315288
Mr. B. Grismore
DOWLINGS, INC.

Attention Judy

APRIL DORAL BOX 100 B1G1F / PROMOTION #700447

Dear Bud:

150

DORAL B1G1F *pre-sleeved* product has been ordered (see quantities listed below), as well as [redacted] skus of 4-carton displays (item #520424). This product is to be held for *R. J. Reynolds' Representatives* prebooking and/or chain commitments. Additional information in reference to this product will be provided by R. Tanchyk.

#/ (6M) Cases

B1G1F	STYLE	UPC Code
29	*Full Flavor Box 100*	12300-23993
29	*Light Box 100*	12300-23994

#7075-2908

Product PO # 4397A; *Displays PO #* 4397B

Product / Premium Arrival: April 3, 1997

EFT $ Amount: ~~$3,542.95~~ $3,863.77

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

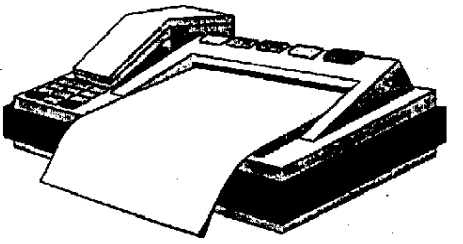
J. Campbell
Promotional Coordinator / 1610
/jc
cc: R. Tanchyk / R. Westenberger

V-DORBOX.DOC

51862 3697

Source: https://www.industrydocuments.ucsf.edu/docs/gnym0000

SENDING A FAX!!



DATE: 3-5-97

TO: Rick T

FROM: J. CAMPBELL / R. J. REYNOLDS TOBACCO COMPANY
OFFICE (716) 634-4179 / FAX (716) 634-3145

NUMBER OF PAGES (INCLUDING COVER PAGE) 6

COMMENTS: Rick - Note 2 delivery dates One for VAP and another (4/3) for the extra prdt. Also - please let me know if "extra" letter (w/29 cases) reads OK & if you will need Displays for this extra product.

Thanks, Judy

51862 3698

Source: https://www.industrydocuments.ucsf.edu/docs/gnym0000